## **Dilbert Predicted Trump's Win**

Those of you interested in the 'Persuasion Techniques' used during the campaign, especially by Trump, might want to go back through Scott Adam's Blog

Adams, the creator of Dilbert, is also a master hypnotist and studies persuasion and its influence on people and their emotions.

Because of his evaluation of Trump's techniques, and he says they WERE techniques, a few weeks after Trump entered the primary race, and Adams had time to study Trump, he said that Trump would win the Republican Primary.

And after Trump wrapped up the nomination, Adams studied both Trump and Clinton on the campaign trail. And in September 2015 he predicted that Donald Trump would win the Presidency.

At the time he said the win would be by a huge landslide. He later tempered the 'landslide' part after some of the Trump 'shenanigans', but still said he would win. And his many blogs during the campaign showed you how Trump's 'outbursts', were in fact planned 'acts of persuasion'.

Whether you believe him or not, he does make a persuasive argument, and he was right about both the primary and the election.

Check him out.